



RECEIVE A
DIGITAL
PREPAID
MASTERCARD®
ON MULTI
& DUCTED
SYSTEMS

FUJITSU | AUSTRALIA'S FAVOURITE AIR®



anywAïR® technology



Wi-Fi control now available
on selected Ducted Systems

**Increase Your Sales on Ducted & Multi Systems.
A Smart Play Indeed!**

CUSTOMERS RECEIVE A DIGITAL PREPAID MASTERCARD® VALUED UP TO \$500*



FUJITSU

AUSTRALIA'S FAVOURITE AIR®

*Terms and conditions apply. Go to fujitsugeneral.com.au/promotions

UP TO \$500 REWARD ON DUCTED OR MULTI SYSTEMS

Whole home comfort just got smarter with Fujitsu's new anywAiR® technology ducted controller. Customers can now control their ducted air conditioner with their smartphone from anywhere using the anywAiR App.

Designed and developed in Australia, the anywAiR technology ducted controller takes whole home comfort to a new level by allowing the user to easily manage the individual temperature or air flow to up to 10 different zones within the home, when individual room temperature sensors are installed.

And right now, when customers purchase an eligible Fujitsu Ducted or Multi System from **Thursday 1st October to Monday 30th November 2020**, they'll receive a digital prepaid Mastercard worth up to \$500 (via redemption).

PROMOTIONAL PERIOD

- Promotion runs from 9:00am AEST Thursday 1st October to 4:59pm AEDT Monday 30th November 2020.
- Claims close 4:59pm AEDT Friday 15th January 2021.
This offer is strictly available for purchases made for domestic household use only (businesses excluded).

HOW DOES IT WORK?

Once a customer purchases and fully pays for their eligible product during the promotional period, they simply need to complete their claim online by 4:59pm AEDT Friday 15th January 2021. Please note that the purchase of any one (1) Fujitsu Reverse Cycle Inverter Multi-Head Split System entitles the claimant to only one (1) relevant Fujitsu prepaid digital Mastercard in respect to that purchase. It is essential that you staple a copy of the Fujitsu Ducted and Multi Systems Promotion A5 flyer to your customer's receipt so that the following process is clear and there is no ambiguity when it comes to claiming their reward.

HOW DOES A CUSTOMER CLAIM?

- 1 Customer purchases and fully pays for an eligible product between 01/10/20 - 30/11/20.
- 2 Customer visits the promotion web page at **fujitsugeneral.com.au/promotions** to lodge their claim.
- 3 Customer enters all required information including the outdoor model and serial numbers and indoor model number to complete their claim.
- 4 Customer uploads a copy of their proof of purchase (i.e. a valid tax invoice or purchase receipt), and proof of payment (i.e. a transaction or EFT receipt, bank statement or credit card slip) showing the purchase. Note: If the unit was purchased and paid for in cash, this must be clearly displayed on the invoice.
- 5 The customer will then be prompted to select their preferred reward option (digital or physical prepaid Mastercard).

PLEASE NOTE: If a customer has purchased an Eligible Product for their domestic/residential use during the Promotional Purchase Period but have not yet had it delivered or installed, and therefore cannot locate the outdoor serial number in time to make a valid claim, they must contact Fujitsu prior to 4:59pm AEDT on 15/01/21 so that alternative arrangements for reward issue can be made. No claims will be accepted under any circumstances after 4:59pm AEDT on 15/01/21.



IF A 'DIGITAL' PREPAID MASTERCARD IS SELECTED

1. Claim is validated within four (4) weeks of submission.
2. Customer will be sent an email notification of claim approval.
3. The digital prepaid Mastercard code will be delivered within one (1) week of claim approval via SMS to the Australian mobile phone number submitted with the claim.
4. The digital prepaid Mastercard needs to be activated within three (3) months by following the link to access Mobile Pay via the App store that is sent in the SMS with their digital prepaid Mastercard activation code.

IF A 'PHYSICAL' PREPAID MASTERCARD IS SELECTED

1. Claim is validated within four (4) weeks of submission.
2. Physical prepaid Mastercard is mailed to the customer's address within four (4) weeks from claim approval notification.
3. Card must be activated prior to use and no later than one (1) month prior to the card expiry date as printed on the front of the card by visiting <https://fujitsurewards.com.au>. Full instructions are provided in the letter sent with the card.

ELIGIBLE REWARDS

TYPE	RANGE	OUTDOOR MODEL NUMBER	INDOOR MODEL NUMBER	REWARD	kw
REVERSE CYCLE MULTI SPLIT SYSTEM					
Fujitsu Inverter Multi Split System	Multi Split System	AOTG24LAT3	Multiple Combinations	\$500	6.8
		AOTG30LBTA4	Multiple Combinations		8.0
		AOTG36LBLA5	Multiple Combinations		10.0
		AOTG45LBLA6	Multiple Combinations		12.5

TYPE	RANGE	OUTDOOR MODEL NUMBER	INDOOR MODEL NUMBER	REWARD	kw
REVERSE CYCLE DUCTED SYSTEM					
3.5kW or below	Ducted - Bulkhead	AOTG09LBCA	ARTG09LLLB	\$150	2.6
		AOTG09LBCB	ARTG09LLLB		2.6
		AOTG12LBCA	ARTG12LLLB		3.5
		AOTG12LBCB	ARTG12LLLB		3.5
above 3.5kW	Ducted - Bulkhead	AOTG18LACC	ARTG18LLTA	\$250	5.2
	Ducted - Slimline	AOTG24LATC	ARTG24LMLC		7.1
	Ducted - Slimline Plus	AOTG24LBCA	ARTG24LHTDP		7.1
8.0kW or above	Ducted - Slimline	AOTA30LGTL	ARTA30LBTU	\$350	8.5
	Ducted - Slimline Plus	AOTG30LBTA	ARTG30LHTDP		8.5
	Ducted - High Static Single Phase	AOTG30LATL	ARTG30LHTA		9.0
	Ducted - High Static Single Phase Compact Outdoor	AOTG30LBTC	ARTG30LHTA		8.5

TYPE	RANGE	OUTDOOR MODEL NUMBER	INDOOR MODEL NUMBER	REWARD	kw
REVERSE CYCLE DUCTED SYSTEM					
10.0kW or above	Ducted - Slimline	AOTA36LBTL	ARTA36LATU	\$500	10.0
		AOTA36LCTL	ARTA36LATU		10.0
		AOTA45LBTL	ARTA45LATU		11.5
		AOTA45LCTL	ARTA45LATU		11.5
	Ducted - Slimline Plus	AOTG36LBTA	ARTG36LHTDP		10.0
		AOTG45LBTB	ARTG45LHTDP		11.5
		AOTG54LBTB	ARTG54LHTDP		13.0
	Ducted - High Static Single Phase	AOTG36LATL	ARTG36LHTA		10.5
		AOTG45LATL	ARTG45LHTA		12.5
		AOTG54LCTL	ARTG54LHTC		14.0
	Ducted - High Static Single Phase Compact Outdoor	AOTG36LBTC	ARTG36LHTA		10.5
		AOTG45LBTC	ARTG45LHTA		12.5
	Ducted - High Static Single Phase Infinity Range	AOTG45LBTA	ARTG45LDTA		12.5
		AOTG54LBTA	ARTG54LDTA		14.0
		AOTG60LBTA	ARTG60LDTA		15.8
	Ducted - High Static Three Phase	AOTG36LATT	ARTG36LHTB		10.5
AOTG45LATT		ARTG45LHTB	12.5		
AOTG60LATT		ARTG60LHTA	15.0		
AOTA72LALT		ARTC72LATU	20.3		
		AOTA90LALT	ARTC90LATU	25.0	

For further details regarding eligible models please refer to fujitsugeneral.com.au/promotions

MARKETING SUPPORT

Fujitsu will be supporting this promotion with an integrated campaign spread across TV, Video on Demand, Digital Display, Radio, Search and Social. In addition, the Fujitsu General Marketing team will be able to assist you with co-operative advertising requests for press or catalogue creative as well as web tile or window decal artwork. Please email your request through to communications@fujitsugeneral.com.au.

Co-operative press ad templates are accessible via the Fujitsu Authorised Partner Portal.

TV

Drive mass reach and frequency across the summer within broadcast channels to help drive consideration of the Fujitsu brand across Summer in Metro and Regional markets.

SEARCH

Search will play the role of capturing active in-market audiences when they are searching for a whole home comfort solution and driving traffic for the summer promotion with tailored ad creative.

VIDEO

Connecting with our high value audience across premium video on demand and google inventory.

SOCIAL

Driving mass reach and awareness for Fujitsu's cashback offer messaging with our target audience across national markets. Remarketing to drive web traffic and conversion.

DIGITAL DISPLAY

Activating digital display advertising across contextually relevant sites, driving further consideration and extended reach across the Summer of cricket assets and retargeting users to drive website traffic and conversion.

RADIO

Extending the incremental reach of the cashback offer through 30s audio in peak listening periods.

CO-OPERATIVE ADVERTISING SUPPORT

We have created full page, half page and quarter page co-op ads that will be available for you to use in your local area marketing along with pre-recorded radio ads which you will be able to tag. These items will be available for our Fujitsu Authorised Partners to download via the Portal. The Fujitsu General Marketing team will also be able to assist you with other co-operative advertising requests. Please email your request through to communications@fujitsugeneral.com.au



Co-op full page, half page and quarter page ads

MEDIA PLAN

The following media has been booked to support our summer campaign:

	Oct-20	Nov-20
FTA TV – Metro / Regional	✓	✓
Video on Demand	✓	✓
Digital Display	✓	✓
Social	✓	✓
Radio	✓	✓
Search	✓	✓

POINT OF SALE

Fujitsu will be supplying you with an array of materials to help you promote the offer in store:



A4 Counter Card



Window Decals
(Artwork available for download via FAP portal)



A5 Flyers



Electrostatic Unit Sticker



A1 & A2 Poster

TERMS & CONDITIONS

*Purchase by 4:59pm AEDT 30/11/20. Claim by 4:59pm AEDT 15/01/21. Domestic and residential purchases only. Eligible models only, see website for list. Exclusions apply, see full terms and conditions. Proof of purchase and payment required. Customers will need their outdoor model and serial numbers and indoor model number to complete their claim. Full terms and conditions available at fujitsugeneral.com.au/promotions. The Fujitsu Prepaid Mastercard is issued by EML Payment Solutions Limited ABN 30 131 436 532 AFSL 404131 pursuant to license by Mastercard Asia/Pacific Pte. Ltd. Mastercard is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. Mastercard prepaid cards can be used at all merchants that accept Mastercard prepaid cards. Terms and conditions apply. Promoter is Fujitsu General (Aust.) Pty Limited (ABN 55 001 229 554) of 1 Telopea Place, Eastern Creek NSW 2766.

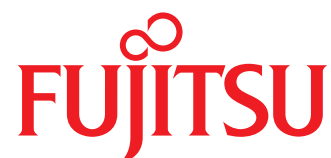
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CONTACT

For any enquiries, please contact your Business Manager, phone 1300 882 201 or email communications@fujitsugeneral.com.au



FOR EVERY AIR CONDITIONER SOLD, A DONATION IS MADE TO THE SPORTING CHANCE CANCER FOUNDATION.



AUSTRALIA'S FAVOURITE AIR®